

# SolarZone - Rejuvenating Chicago Skyscraper



**Building:**  
**Elysée Condominiums**

**Description:**  
**57 story luxury residential tower**

**Location:**  
**111 East Chestnut St, Chicago, IL**

**Film Used:**  
**Cold Steel 35**

**Size of Job:**  
**138,000 square feet, over 9,000 windows**

**Dealer/Installer:**  
**Midwest Solar Control Corp.**

**Project Manager/Contact:**  
**Palma Paolla**

## CASE STUDY

### PROJECT TASK:

This 30-year old residential high-rise in the glamorous Gold Coast neighborhood of Chicago was in need of a facelift. The array of blinds, drapes and window coverings used by the residents to block out the sunlight was creating a disjointed, ugly exterior, and spoiling the home-owners' view of the city.

### SOLUTION:

The product that came highly recommended by David Wubs of Midwest Solar Control and that was eventually installed was SolarZone **Cold Steel 35**.

"It is a great film that has excellent solar properties, rejecting 56% of heat, with outstanding optical clarity, and a pleasing color. Members of the condo board also liked its lower internal reflectivity against other films they had seen." comments Wubs.

### RESULT:

"We looked at several window films from different manufacturers. The Condo Board really liked the general overall color and optical clarity of the SolarZone Cold Steel 35 film," summarized Palma Paolla, Building Manager for Draper & Kramer, owners of the building.

"Since the installation, many of the residents have told me how pleased they are with the improvement in heat build-up and glare in the condo units. Most people say that they no longer have to keep their blinds or drapes closed, and can now really enjoy the city views." And both residents and owners appreciate the fresh, uniform external façade that has given the building a complete makeover.

